

**Mar 28, 2017**



**ECONOMIC DEVELOPMENT  
REDEVELOPMENT**

# WHO ?



## PLANNING & DEVELOPMENT DEPARTMENT

-STAFF OF 3

-ADDITION OF 1 PROGRAM MANAGER, \$ 45,267

-ENHANCE BUSINESS EXPANSION, RECRUITMENT;  
PROMOTING/TELLING OUR STORY-FAIRMONT: A

PLACE TO GROW; GIS; BAD BLDGS/CODE ENFORCE

-EVERYONE – IND'LS, BUSINESS, EDUCATION, COMM.

# WHAT ?



- **DAILY & EXTENDED WORK**  
**RESIDENTIAL – COMMERCIAL**
- **HOUSING, LAND USE, ZONING**
- **CURRENT & FUTURE GROWTH**
- **PZC, BZA, PARKS, & OTHERS**

# WHY ?



- **QUALITY OF LIFE – ENHANCE/IMPROVE**
- **LIVE, LEARN, WORK, PLAY**
- **A PREMIER DESTINATION**
- **DOWNTOWN & NEIGHBORHOODS**
- **COMMERCIAL CORRIDORS**
- **WONDERFUL, FABULOUS FAIRMONT**

# HOW ?



- OPEN FOR BUSINESS
- CONTINUE PROMOTING-MARKETING
- PROFESSIONAL,  
ACCOMMODATING, FRIENDLY, SIMPLE
- DRC – COMMUNICATION
- INCENTIVES

# HOW ?



- PARTNERSHIPS-COLLABORATION-  
CHAMBER, FCDP, MFHA, STATE, COUNTY, OTHERS
- RECRUITING INVESTORS & INDUSTRIES
- PROMOTING BUSINESS RETENTION,  
EXPANSION, RECRUITMENT
- HELPING ALL SUCCEED

# **PUBLIC** 2016-2017



- **3<sup>RD</sup> STREET BRIDGE**
- **STATE POLICE BARRACKS**
- **PALATINE PARK BOAT DOCKS-RAMPS**
- **FAIRMONT STATE U - DORMS**
- **DMV**
- **STREET PAVING**
- **SIGNAGE – BEAUTIFICATION - DEMOS**
- **PARKS, PUBLIC SPACE**

# **PUBLIC** 2016-2018



- **MERCHANT ST PARKING LOT**
- **EAST SIDE FIRE STATION**
- **SALT/CINDER STORAGE SHED**
- **100 BLOCK ADAMS ST – GREEN SPACE**
- **PARKS & TRAILS/WATERWAYS**
- **RECREATION FACILITY/CENTER**



# PRIVATE 2016-2017



- FFCU – CONNECTOR, 12<sup>TH</sup>/BEVERLY
- DUNKIN' DONUTS
- SHOP 'N SAVE (FAIRMONT AVE)
- SPRINT, VERIZON WIRELESS, CRICKET, US CELLULAR
- WVU MEDICINE
- WEST SIDE MARKET

# PRIVATE 2016-2017



- FORMER MILLER SCHOOL HOUSING
- SHEETZ
- FAIRMONT REGIONAL MEDICAL CENTER
- FIRST ENERGY/MON POWER
- VARIOUS OTHER SMALL BUSINESS INVESTMENTS – RETAIL, RESTAURANT, OFFICE, SERVICES, PROFESSIONAL, HOUSING (RENTAL)

# ECONOMIC CONSIDERATIONS



- **COMPREHENSIVE PLAN**
- **FUTURE LAND USE – SHARON STEEL, ET AL**
- **NEIGHBORHOODS/DISTRICTS –  
UNIVERSITY, ET AL**
- **DOWNTOWN**
- **REGIONALISM**

# FUTURE

- CONTINUED INVESTMENT
- DIVERSIFY OUR ECONOMY
- EMPLOYERS
- INDUSTRIES
  - RETAIL
  - MANUFACTURING
  - TECHNOLOGY
  - PROFESSIONAL SERVICES
  - HOUSING - RENTAL – RESIDENTIAL
  - OTHER



# Questions, Comments and Discussion